

# The Call to Action

Levels and Benefits of Partnering	Bronze Level Up to \$5,000 of financial support annually	Silver Level \$5,000 to \$9,999 of financial support annually	Gold Level \$10,000 to \$19,999 of financial support annually	Platinum Level \$20,000 and up of financial support annually
Capturing impact and informing best practices in outreach through data sharing and surveys	X	X	X	X
Development of employee leadership skills	X	X	X	X
Increased worker satisfaction and retention as a result of authentic engagement in their field	X	X	X	X
Greater brand visibility and understanding of company practices and opportunities	X	X	X	X
Ability to train and develop your company's future workforce from a local talent pool	X	X	X	X
Contributing to the Triangle community in a meaningful way	X	X	X	X
Full support with current STEM community outreach	X	X	X	X
Small-sized logo recognition on US2020 RTP webpage	X			
Medium-sized logo recognition on US2020 RTP webpage and text recognition on select print materials		X		
Large-sized logo recognition on US2020 RTP web materials and logo recognition on print materials			X	
Gold level benefits plus the creation of a 360 video created by LEVR Stu-				X

## Additional ways to participate...

- ∅ Encourage employees to participate in US2020 RTP mentor trainings
- ∅ Connect with area STEM organizations through our Digital Partner Directory (DPD) at [rtp.org/us2020](http://rtp.org/us2020)
- ∅ Encourage employees to sign up for mentoring opportunities through [us2020.org](http://us2020.org)
- ∅ Advertise US2020 RTP to employees through the flyers, graphics, and emails provided in our corporate toolkit
- ∅ Host lunch and learns which allow US2020 RTP staff to speak to employees directly about the program
- ∅ Bring in students for on-site mentoring, enrichment opportunities, and company tours
- ∅ Bring in teachers for on-site collaboration on STEM activities and externships
- ∅ Provide work-based learning opportunities through internships and job shadowing
- ∅ Work with schools, colleges, universities, and non-profits to expand STEM initiatives currently offered
- ∅ Sponsor and participate in US2020 RTP events
- ∅ Share the US2020 RTP logo on your website and community outreach/engagement materials
- ∅ Lend STEM staff to various non-profit and school events like career fairs and STEM events

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